

CPEP Joint Egg Sector – Fall 2025 Meeting

Date	Time	Location
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September 29, 2025	2:45 pm – 5:00 pm	Bow Valley – Westin Calgary
September 30, 2025	8:00 am – 10:00 am	

Purpose of Meeting

This is CPEP's regularly scheduled October Joint Egg Sector meeting.

Title	Name
Chair	Sept 29: Serge Lefebvre Sept 30: Ian McFall
Staff contact	Margo Ladouceur (margo@cpep-tvoc.ca)
Guest(s)	EFC, FPCC, GAC, Office of the Grocery Code of Conduct

Notes

Notes:

- The wifi code is CPEP
- The hospitality suite is on the 12th floor, room 1222: available starting Sunday at 7PM
- On Tuesday, breakfast will be available in the meeting room starting at 7:30AM

For those joining virtually, please use the following Teams link:

Microsoft Teams [Need help?](#)

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Meeting ID: 284 961 997 131 7

Passcode: cM6Lu6qw

Agenda Item		Time	Attachment	Type			Presenter
CPEP Joint Egg Sector Meeting				Information	Discussion	Decision	
Open Meeting September 29							
1.	Welcome / call to order / introductions	2:45 pm				•	Serge
2.	Review and adoption of the agenda	2:49 pm	pp. 1-4			•	Serge
3.	Global Affairs Canada	2:50 pm					
	A. Updates (TRQ, comprehensive review)			•	•		GAC (Irma Bala, Sarah Pak, Paige Martin)
	B. Discussion on underutilization		pp. 5-6	•	•		All
	C. CUSMA Consultation			•			Serge
4.	FPCC Update	3:05 pm		•	•		Bonnie den Haan
							EFC (Drew Black, Neil Newlands, Senith Pathirane, Reagan Fischer, Natalie Rumscheidt)
5.	Egg Farmers of Canada Update/Discussion	3:10 pm					
	A. Opening Remarks			•			
	B. Updates on implementation of EFC projects:						
	i. NAHP			•			
	ii. BART						
	iii. CETPP & FRIT						
	C. Producer Price Change Notification						
	D. QAC Committee			•			
	E. SE Program Updates			•			
	F. Weekly Processor Imports			•	•		
	G. Yield Study Progress Report			•			
	H. Fill Rates			•			
	I. Activist Playbook			•	•		
	J. Marketing & Nutrition Update	3:45 pm		•			
6.	Grocery Sector Code of Conduct Update	4:00 pm		•	•		Karen Proud

7.	CPEP Board Update	4:20 pm			Mark/Serge
	A. CPEP Board		•		
	B. GR Update		•		
	C. Labour Update		•		
8.	Animal Welfare	4:40 pm			Margo
	A. Meetings with customers		•		
	B. Follow-up on Sobeys video			•	
	C. Oct 1 workshop	p. 7	•		
9.	HPAI	4:45 pm			Margo
	A. Update	p.8-9	•		
	B. Vaccination Field Trial	pp. 10-20	•	•	
10.	Other updates:	4:55 pm			Margo
	A. NFACC/AHC	p. 21	•		
	B. CPRC	p. 22	•		
11.	Adjournment of day 1	5:00 pm			Serge